FOR IMMEDIATE RELEASE
July 18, 2019

Media Contact
Megan Turckes
+312-673-5565
mturckes@wfbsc.org

Facility Services Contractors Gather for Global Executive Summit in Berlin

CHICAGO – The World Federation of Building Service Contractors (WFBCS) is hosting the premier event for executives of the world’s leading facility services contracting firms in conjunction with the CMS Trade Show in Berlin on September 27, 2019. This powerful one-day summit will provide insights, training and networking, in addition to access to hundreds of CMS Trade Show vendors showcasing the latest technology.

The summit will be facilitated by Professor Goutam Challagalla from the International Institute for Management Development (IMD) – one of the world's leading Universities based in Lausanne, Switzerland and focused on the education and development of global executives. Professor Challagalla is sought after by leading global firms to consult on issues of disruption, preparing for the future and positioning global organizations to stay relevant by meeting the future needs of their customers. Through a mix of lecture, case study exercises and industry panels, attendees will deepen their knowledge and understanding on topics focused on leadership in the digital age, industry transition, artificial intelligence, digital readiness and digital business opportunities for the facility services contracting industry. In between sessions, there will be ample time for networking with fellow leaders from around the world.

"This event allows WFBSC to work towards our mission to achieve universal recognition for the facility services contracting industry and to improve the awareness, knowledge and professional competence of its worldwide membership," said Roger Goodman, Global Executive Summit Chairman. "We are excited to bring together this group of senior executives to discuss the trends impacting the industry, address the challenges our customers are facing and to prepare our organizations for the challenges that lie ahead."

Summit registration includes access to the CMS Trade Show. This event is limited to the first 75 registered attendees and is invitation-only. Visit www.wfbsc.org/events for more information and to request an invitation.

###

About WFBSC

The World Federation of Building Service Contractors (WFBCS) is a dynamic community of international associations, individual contracting companies, manufacturers and suppliers from around the globe. The WFBCS is an international forum in which contractors, manufacturers and suppliers to the industry can address and solve problems of common concern, exchange new ideas and techniques, and promote the facility services contracting industry.