

Global Executive Summit Poised to Reunite Industry Experts in London

Since the COVID-19 pandemic, the Global Executive Summit has been on hiatus. Taking place March 14-15, 2023 in London, England, the Summit returns as the industry's premier event for the world's leading Facility Services Contractors.

Held as a one-day event, the Global Executive Summit will provide insights, training and networking, in addition to access to the leading vendors displaying the latest technology at the London Cleaning Show. The Cleaning Show is the largest and longest running event in the UK dedicated to cleaning, hygiene and facilities management. The show serves as the gateway to the cleaning sector, connecting manufacturers and suppliers of cleaning and hygiene products, with the key decision makers and influencers looking to source new solutions for their business.

"The 2023 event is designed to meet the unique needs of executive leaders in global BSC firms," said Doug Cooke, 2023 GES Chair and Chairman of UK-based Principle Cleaning Services. "The format, speaker selection, and session types all deliberately allow for maximum impact and engagement amongst attendees."

The 2023 event features sessions covering topics including Executive Leadership, Industry Transition, ESG/Sustainability, Labor Challenges and Digital Business Opportunities specific to the building service contracting industry. The format of the program will include a mix of lectures, case study exercises, panels and networking events featuring experts, academics, industry CEO and customer perspectives.

Featured speakers include:



Professor **Robert Holdway**, FRSA, FIEMA will lead a session titled *Innovation, Culture and Environmental and Social Governance*. Holdway is a leading specialist in innovation, management and sustainability across various sectors, including electronics, pharmaceuticals, packaging and the built environment. His experience includes experience at Philips corporate Design and Unilever Research, founding Giraffe Innovation and presenting Channel 4's "Dumped" TV program. Holdway is currently a founder and trainer at Mindset Go, where he works on Life Cycle Assessment and Environmental and Social Governance projects.



Leading a session titled *Using Technology as an Enabler of Reaching ESG and Net-zero Goals*, **Peter Ankerstjerne**, MBA, COP, IFMA Fellow, holds more than 30 years of experience covering most aspects of FM, Service Management, Outsourcing, Marketing and Strategy. Ankerstjerne developed the Integrated Facility Services model during his time as chief marketing officer at ISS, in addition to work at Wework and JLL. He currently holds the role of chief strategy officer at Planon.



Professor **Jonathan Trevor**, Oxford Saïd Business School, University of Oxford, and Founder and Managing Director of The Praxis Network will head a session titled *Strategic Realignment to Overcome Disruption and Improve Business Performance*. Trevor is an associate professor of management practice at the University of Oxford's Saïd Business School and teaches on the Oxford MBA, Executive MBA and international executive education programs. He consults extensively with executive leadership teams in all sectors and publishes extensively.



Participating in *Practical Industry Insights from Fellow BSCs*, Tom Lloyd is the deputy CEO of Principle Cleaning Services Ltd. After completing an economics degree, Lloyd started his career in the cleaning industry, joining Rentokil Initial on a graduate program. From there, he managed large contracts as account director at Strand Cleaning and held the role of senior director at Regular Cleaning prior to joining Principle. Prior to his recent promotion to CEO, Lloyd held the role of operations director, with managerial accountability for the majority of Principle's larger contracts.

The Global Executive Summit maintains its reputation as a powerful connector of industry professionals. The 2023 event will offer innumerable networking opportunities for BSCs and further foster this professional community on a global scale.